



Williamstown, NJ successfully hosted its “Come Grow With Us” Familiarization Trolley Tour on November 3 – showcasing the town’s economic development initiatives.

Pictured from L-R: John Balsama, New Jersey Economic Development Authority Senior Business Development Officer; Ernie Carbone, Monroe Township Main Street Commission; Don Kensey, owner of Williamstown’s Cross Keys Coach; Rosemary Faherty, Monroe Township Director of Community Development/Zoning Officer; Katherine Falcone, Williamstown Chamber of Commerce President; Daniel P. Teefy, Monroe Township Mayor; Cody Miller, Monroe Township Council President; New Jersey Congressman Donald Norcross, (NJ District 1); Tony Langella, Monroe Township Economic Development Commission; and Tara A. Park, Monroe Township Construction Technical Assistant.

FOR IMMEDIATE RELEASE

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Williamstown, NJ Hosts “Come Grow With Us” Familiarization Trolley Tour November 3

Williamstown, NJ – November 7, 2016 – Williamstown, NJ officials were joined by state, county and local representatives, along with media for its “Come Grow With Us” Familiarization Trolley Tour, showcasing the town’s new branding initiative and economic development.

Among the attendees joining Monroe Township Mayor Daniel P. Teefy were New Jersey Congressman Donald Norcross, (NJ District 1); New Jersey Economic Development Authority’s John Balsama; and Williamstown Chamber of Commerce President Katherine Falcone.

Attendees explored Williamstown via trolley, seeing all of the available commercial properties and sites. The tour highlighted various businesses and landmarks located throughout the town. Commercial developers, as well as business owners from iHop, Scotland Run Golf Club, Barclay Glen Complex and the soon-to-open South Main Street Micro Brewery, among others, hopped on board the tour to share their experience about doing business in Williamstown.

"This trolley tour showcased the growth and prosperity of the town, something we're dedicated to continually promote, so that business owners see why it's a great time, as the Williamstown tagline states, to 'come grow with us!'" Mayor Teefy said.

Williamstown is in the midst of hitting a tipping point; a metamorphosis triggered by a dynamic explosion of new residents, progressive, pro-business leadership and innovative planning; and is hitting its stride by becoming the balanced, well-rounded community it was always destined to be.

Williamstown's Highlights include:

Business sweet spot: With a fast-growing population that is not fully served by existing commercial businesses, strategic positioning between several major highways, and a business-centric environment with a lengthy business corridor, Williamstown offers an excellent opportunity for business success, including a classic downtown area for small businesses to call home, as well as miles of acreage and space designated for retail, office, and commercial development along Route 322.

Pro-Business Local Government: Attractive commercial real estate, combined with incentive programs, a progressive, pro-business local government, and a central location between Philadelphia and the Jersey Shore makes Williamstown an ideal choice for establishing a business.

The local government aggressively pursues pro-business initiatives, considers economic development a primary concern and recognizes that the commercial base and that shopping local is of vital importance to the overall well-being of the community.

New Director of Community Development and Zoning Officer: The Director of Community Development and Zoning Officer eases the process in locating a business to Williamstown, assists businesses in overcoming obstacles and connects business owners with appropriate resources, based on their individual needs. This position was created to ensure that businesses coming in to play a role in the metamorphosis taking place here are well taken care of and experience a seamless process in establishing their place in town.

Green community: Williamstown offers green incentives throughout the business planning process and participates in the Sustainable NJ program through Sustainable Monroe Township. Monroe Township's Green Team and Environmental Commission promote efficient and responsible use of land, water and other natural resources. Additionally, a municipal multi-modal transportation plan has been developed to promote safer and effective travel to locations and better access to parks, schools.

Williamstown Chamber of Commerce: The newly formed Chamber kicked off in early 2016 and is quickly growing in numbers and popularity. The Chamber offers a variety of benefits for any size business and fosters networking and business support.

Downtown/Main Street: Offering a unique mix of stores, along with the Grand Theatre, Williamstown's charming and walkable downtown is a New Jersey Main Street and is adding new businesses regularly.

Nerd Wallet ranked Williamstown as the #1 Place for Homeownership in New Jersey in 2014. Williamstown offers a superb quality of life, an award-winning school system (Blue Ribbon), an active family-oriented community, and desirable residential neighborhoods. The trade area population stands at over 38,000 and is expected to grow an additional 5,000 in the next few years.

Characterized by successes in planning, residential, economic and business development, Williamstown is taking its progressive vision to the next level. Williamstown recently unveiled its new website – GrowWithWilliamstown.com – incorporating everything new businesses, developers, or prospective residents would need to know about this centrally located suburban town on the rise.

For additional information on Williamstown, NJ, visit GrowWithWilliamstown.com or call 856-728-9800 Ext. 503.

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